

LinkedIn Profile Template

WHAT I DO: I help [MY TARGET AUDIENCE] achieve [THEIR TOP GOAL] by providing [MY PRODUCT or SERVICE].

WHO I WORK WITH: I partner with [TARGET AUDIENCE or INDUSTRY TYPE] including:
[INSERT BULLETED LIST OF JOB TITLES, INDUSTRY NAMES, etc.]

WHY IT WORKS: When you partner with [MY COMPANY NAME] you get the most efficient, effective and affordable [PRODUCT or SERVICE] that [TARGET AUDIENCE] is looking for right now.

WHAT MAKES [ME or US] DIFFERENT: [Answer that question! What makes you unique/different/better than similar vendors or competitors? XYZ years of experience? Certifications/Patents/etc.? Personal, 1-on-1 attention and Customer Service/Support?]

WHAT OTHERS SAY: [COPY AND PASTE IN 2-3 TESTIMONIALS IN THIS AREA. USE A REAL PERSON, FULL NAME, COMPANY NAME, ETC. AND EXPLAIN SPECIFIC VALUE/BENEFIT PERSON RECEIVED FROM YOU OR YOUR BUSINESS.]

HOW IT WORKS: [Explain Your process - we start with a free evaluation, we first meet via phone to discuss your needs, etc., or we perform XYZ services for you, etc.]

WANT TO TALK? Reach out to me directly here on LinkedIn, email me at [EMAIL ADDRESS], visit us online at [WEBSITE URL] or call me direct at [PHONE NUMBER].